

Consultancy Projects Ongoing 2023-24

Sl. No.	Name of the project	Name of the Consultee	Duration of the Project	Project Co ordinators	Members	Status
1	Strengths and Future Prospects of Suzuki Motor Corporation	Suzuki Motor Corporation, Japan	July 2022- May 2023	Prof. Shubasis Dey	Prof. Deabshis Chatterjee, Prof. Anandakuttan B Unnithan	Ongoing
2	Market Research For BUYHIVE Limited	BUYHIVE LIMITED, Hong Kong	July 2022- November 2022	Prof. G Sridhar	Prof. Aishwarya Ramasundaram	Ongoing
3	Business Advisory Services on retainership basis for KONSPEC Ltd.	Konkan Speciality Polyproducts Pvt Ltd	November 2021-October 2023	Prof. S Venkataraman		Ongoing
4	Shortlisting of candidates for the post of GM(Business) and DGM(P&HR)	Kerala State Financial Enterprises Limited	July 2023- September 2023	Prof. Deepa sethi		Ongoing
5	re-engineering of existing supply chain management of Indian Army under the aegis of Army Management Study Board	College of Material Management, Jabalpur	June 2023- December 2023	Prof. Deepa sethi,	Prof. Ramesh Krishnan	Ongoing
6	Review the curriculum and structure of the MBA(Agri Business) Programme, Suggest avenues for the employability of the graduates, Probe the possibility and plan for the Academic-Industry-Alumini Linkage, and review the present institutional and administrative structure of the programme.	Kerala Agricultural University	July 6, 2023-October 5, 2023	Prof. Deepa sethi		Ongoing
7	Business Transformation at Ford (3 Cohorts)	Biziga Technologies Pvt Ltd	July 2023- December 2023	Prof. Kamal Kishore Sharma		Ongoing
8	External Talk on Metaverse, Chat GPT and Digital Humans	Indian Oil Corporation Limited	13.01.2023	Prof. Dharun Kasilingam		Ongoing
9	Conducting Psychometric test for the position of Chief General Manager in BSNL	Bharat Sanchar Nigam Limited	July 2023- September 2023	Prof. Deepa sethi		Ongoing
10	Cash Transaction Forecasting	ALVAREZ & MARSAL INDIA PRIVATE LIMITED	Aug-23	Prof. Rudra Sensarma		Ongoing
11	Study on the diversification and modernization of Plantation Sector in Kerala	Plantation Directorate, Department of Industries		Prof. Ashuthoshh Sarkar	Prof. S Venkataraman	Ongoing
12	An impact assessment on "Reorientation of the Consumer Commissions towards providing an affordable, effective and speedy justice to the Consumers and make them consumer friendly"	Department of Consumer Affairs		Prof. Omkumar Krishnan	Prof. Deva Prasad M	Ongoing
13	Revival of RUBCO: Business Review and Development	RUBCO	1st December 2023 - 30th April 2024	Prof. Anirban Ghatak	Prof. Jinil Persis, Prof. Sidhartha S Pathi, Prof. Kamal Kishore Sharma	Ongoing
14	Launch and Business Development of Elegos	ULCCS- Elegos	November 1-2023 to April 30-2024	Prof. Keyoor purani		Ongoing
15	Consultancy for Silencescapes Project	Silence skies LLP	25-September 2023 to 24 March 2024	Prof. Salman Ali		Ongoing
16	Business Strategy Workshop	Nitta Gelatin India Limited	Dec-23	Prof. Venkatraman S		Ongoing
17	Capacity Building Workshop	Uralungal Labour Contract Co-operative Society Ltd	Mar-24	Prof. Venkatraman S	Prof. Anandakuttan B Unnithan	Ongoing
18	Strategic Growth: Planning and Review 05	KCM Appliances Pvt Ltd.	Feb to July 2024	Prof. Keyoor purani		Ongoing